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THESE SUNSET VIEWS AT THE NEW GREENWICH WEST BUILDING ARE LUXURIOUSLY DREAMY

Designer *Sebastien Segers's* first residential tower in New York City offers unparalleled sightlines and a modern sensibility.

By [JENNIFER MILNE](#) APR 24, 2019



Courtesy of Greenwich West

Parisian interior designer [Sebastien Segers](#)—known for his work with product designer Marc Newson and fashion houses such as Armani and Dior—takes on his first residential building in New York City with [Greenwich West](#) at 110 Charlton Street. “I wanted to experiment on a large scale with the design guidelines I have developed on more exclusive high-end projects, and New York is the place I dreamed about,” he says. “When doing a residential tower, you have to anticipate the community who will live there, the story they can share, and find the balance between the strong identity [of the building] and the ability of the space to be appropriated by its residents. The driver is: Do I want it for myself?”

Located in the Hudson Square neighborhood, Greenwich West stands 30 stories tall and features 170 loft-style residences, from studios to three-bedrooms. Segers drew inspiration from the neighborhood’s maritime history, and its “French midcentury-modern architecture, Scandinavian design, and Japanese aesthetics,” he says. The residences are lavishly appointed with wide-plank European white oak floors and Carrara marble countertops and windowsills. Segers says seeing the evolution of the sun daily is very important to him, so he’d choose a unit facing downtown to the southwest: “You enjoy the vibration of the light over the city at sunrise and sunset, and you feel the call of the sea,” he says.

Prices start at \$1,075,000 for a studio, and closings begin in early 2020. greenwichwest.com

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1

LIVING ROOM



Alan Tansey

This light-filled living area has wide-plank European white oak floors and curved Carrara marble windowsills.

2

KITCHEN

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3

DINING ROOM



Alan Tansey

The Scandinavian-inspired dining room features a clean-lined table and chairs that are echoed in the pendant light above.